

**Rockstar Hygiene! Dental Implants and *BEYOND!***  
**Presented by:**  
**Edie Gibson, RDH, MS**

**Morning-3 hours**  
***Demystifying Implant Maintenance***

Peri-implant complications, just like periodontal complications, may appear similar during visual examination. How do you decide which technologies (Plastic? Titanium? Ultrasonic? Laser?) are the best choices for treating your implant clients? It is critical to know how to differentiate between and determine the underlying cause of the complication to properly treat the disease. Knowing the “why” of the problem is paramount for treatment success and patient engagement!

A comprehensive understanding of signs, symptoms, and etiology of peri-implant complications, along with the most current, evidence-based maintenance and regenerative protocols, will be discussed. You will learn to:

- Develop assessment & treatment protocols for peri-implant disease
- Understand instrumentation/maintenance procedures for optimal patient care
- Appreciate current perregenerative procedures
- Differentiate between technologies to help create a customized home care protocol to improve patient engagement

**Afternoon-3 hours**  
***STOP the Peri-Go-Round:***  
***Where Patient Education and Clinical Excellence Connect***

Is your team *STUCK* in the *STUCK*ness of disengaged patients? Turning a “no” into a *YES* involves passion, integrity and unwavering confidence in your dentistry! This trio of traits will lead to improved patient engagement and help *stop* the dreaded “peri-go-round.” Keys for successful treatment presentation, effective communication and overcoming objections will be discussed. If you and your team are ready to help your patients move out of the *NO*zone and into your schedule, this course is for you!

You will learn:

- Understand the 5-step blueprint for creating happy, healthy patients
- Learn problem solving strategies for overcoming objections
- Develop engaging communication strategies that will help patients agree to the treatment they need and want



**Edie Gibson is a charismatic,  
knowledge-wealthy trainer with a  
mission and passion to affect  
*CHANGE!***

Edie is a Registered Dental Hygienist that brings over 30 years of diverse, hands-on clinical and business expertise in implant dentistry to the podium. She incorporates real world experiences and humor into all her programs, making difficult subjects fun, empowering, and thought provoking for the entire *TEAM!*

Edie owned a private Dental Hygiene practice in Crested Butte, CO called *About Face* where implant dentistry was everyday conversation.

Edie is the CEO of EGibson Consulting, a Founding Fellow of the ADIA, and a 2013 Sunstar RDH Award of Distinction recipient. She is also a Thought Leader/KOL for several prestigious companies and a contributing author to the bestselling book, *Overcoming Mediocrity*.

Edie is passionate about affecting change through her motivational presentations. Get ready to be inspired, entertained, and *FIRED UP!*